

## **The 3 Best Digital Trends Of 2019 – Plus, The Top 21 Digital Agencies, According To DesignRush**

*Emerging technological trends can improve brand awareness and increase conversions. DesignRush determined the top digital agencies who can utilize the latest strategies to grow businesses effectively.*

NEW YORK ([PRWEB](#)) May 14, 2019 -- Augmented reality will have [one billion users](#) or more by the year 2020 – and brands can use upcoming technological advances to attract new customers, build better user experiences, and ultimately increase revenue.

[DesignRush.com](#), a B2B marketplace connecting brands with agencies, uncovered the top three emerging digital trends that can help brands grow efficiently.

The top three digital trends of 2019 are:

### 1. Artificial Intelligence

Artificial intelligence can come in many forms, creating endless possibilities for brands. From robotic assembly lines to chatbots to machine learning for eCommerce platforms and everything in between, businesses can build customer-centric experiences that help them achieve long-term success.

### 2. Personalization

Consumers that have personalized interactions with brands are more likely to engage with them and complete a purchase. The best digital agencies know that customizing everything from online ads to product suggestions to email marketing campaigns will make every touchpoint that users have with a brand more successful.

### 3. Augmented Reality

Virtual reality is everywhere – but don't underestimate the power of augmented reality. This tech trend is simpler and more realistic to integrate into customer centric platforms – such as mobile apps. AR can improve also brand visibility, explain products, onboard employees and more.

“Brands need to keep up with evolving tech trends in order to compete in the market,” says DesignRush Founder and CEO Gabriel Shaoolian. “Luckily, enlisting the help of a top-rated digital agency enables businesses to learn the latest tactics and emerging strategies that can engage consumers on every platform and increase revenue.”

DesignRush's Agency Listing section features the best local and global digital agencies. Some of the [best digital agencies](#) from around the world include:

### 1. ALTA Digital

ALTA is the digital one-stop shop, mastering every stage of the customer journey. We build robust products from scratch, provide end-to-end marketing solutions, and excite customer desire with creative brand design.

## 7. Custom Media K.K.

Custom Media is an award-winning bilingual, digital integrated marketing, content-creation and strategic communications agency in Tokyo. We provide data-driven, targeted marketing solutions with a solid return-on-investment approach focusing on customer engagement. Our services comprise strategy, creation and technology.

Visit Custom Media K.K. at: <https://custom-media.com/>

## 8. DeVito/Verdi

DeVito/Verdi, a privately held company, has been recognized as one of the most exceptional creative agencies in the industry. DeVito/Verdi is a medium-sized, full-service advertising agency that continues to win accolades for its work in all departments, including creative, strategic planning, media buying and planning, public relations, promotions, guerilla tactics and digital solutions, the fastest-growing department within the agency. DeVito/Verdi, which has been voted "Best Agency" six times by the AAAA, has created some of the most memorable ad campaigns of the past 26 years.

Visit DeVito/Verdi at: <https://www.devitoverdi.com/>

## 9. ENCE Marketing Group

We craft experiences. We help brands speak. We connect the dots for you so you don't have to. At ENCE, we understand that every industry, every discipline, and every customer is different. That's why we focus a lot on customizing solutions for you so that you can enjoy a new way of engaging your customers for optimal effectiveness.

Visit ENCE Marketing Group at: <https://encemarketing.com/>

## 10. Glue Advertising

Our founders come from leadership positions at Havas, Interpublic, Omnicom, and WPP. Partnering with Glue gives clients access to this wealth of experience and insight, delivered through a refreshingly hands-on, streamlined business model. That's just one of the ways Glue offers you big-agency thinking, without the big agency. Glue is a full-service advertising agency located in Chelsea, New York City. We are a certified diverse supplier.

Visit Glue Advertising at: <https://glueadvertising.com/>

## 11. Growth Hackers

Growth Hackers is a digital marketing and growth hacking agency. We help businesses from all around the world grow by building their online brands, helping them drive qualified traffic to their site, generating leads, improving their conversions and increasing their sales. We offer services like web design, content marketing, SEO, social media marketing, paid advertising and email marketing. We evaluate the success of our agency through the success of our clients. In other words, we succeed because our clients succeed.