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The 3 Best Digital Trends Of 2019 - Plus, The Top 21 Digital Agencies, Agencies, According To DesignRush

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/PRNewswire-PRWeb/ -

- Augmented reality will have one billion users or more by the year 2020 – and brands can use upcoming technological advances to attract new customers, build better user experiences, and ultimately increase revenue.

DesignRush.com, a B2B marketplace connecting brands with agencies, uncovered the top

three emerging digital trends that can help brands grow efficiently.

The top three digital trends of 2019 are:

1. Artificial Intelligence

Artificial intelligence can come in many forms, creating endless possibilities for brands. From robotic assembly lines to chatbots to machine learning for eCommerce platforms and everything in between, businesses can build customer-centric experiences that help them achieve long-term success.

2. Personalization

Consumers that have personalized interactions with brands are more likely to engage with them and complete a purchase. The best digital agencies know that customizing everything from online ads to product suggestions to email marketing campaigns will make every touchpoint that users have with a brand more successful.

3. Augmented Reality

Virtual reality is everywhere – but don't underestimate the power of augmented reality. This tech trend is simpler and more realistic to integrate into customer centric platforms – such as mobile apps. AR can improve also brand visibility, explain products, onboard employees and more.

"Brands need to keep up with evolving tech trends in order to compete in the market," says DesignRush Founder and CEO Gabriel Shaoolian. "Luckily, enlisting the help of a top-rated digital agency enables businesses to learn the latest tactics and emerging strategies that can engage consumers on every platform and increase revenue."

DesignRush's Agency Listing section features the best local and global digital agencies. Some of the best digital agencies from around the world include:

1. ALTA Digital

ALTA is the digital one-stop shop, mastering every stage of the customer journey. We build robust products from scratch, provide end-to-end marketing solutions, and excite customer desire with creative brand design. Among other success stories, our key clients include BMW, Altice, Pfizer, Renault, Virgin, Mini, Glintt, Galp, CTT, and many other global brands. A team that has more than 15 years of experience in the digital universe, ALTA Digital values streamlined efficiency, top-notch delivery, and a customer-centered approach.

Visit ALTA Digital at:

<https://www.altadigital.com/>

2. ATKASA

As a full-service Digital Marketing hub, we boast an extensive list of clients from all sectors both locally and Internationally. In this fast-paced, ever-changing environment, we pride ourselves on being unapologetically client-centric to ensure we consistently

deliver unmatched service, design, and best-practice innovations that place you at the forefront of your industry.

Visit ATKASA at:

<https://www.atkasa.com/>

3. Aztek

Aztek is a full-service digital agency located in Cleveland, Ohio. We offer website design, development, and digital marketing services. We are a certified Umbraco, Shopify, Google, Act-On, and SharpSpring partner.

Visit Aztek at:

<https://www.aztekweb.com/>

4. Bowen

Bowen is an award-winning, New York-based creative agency and digital consultancy that partners with businesses to create powerful, enduring results. We combine exceptional artistry and sharpened strategy to provide our clients with unparalleled value. We offer a wide variety of specialized services to meet your

business needs, including brand development, custom web design, digital marketing, and business consulting.

Visit Bowen at:

<https://www.bowenmedia.com/>

5. Brand Kitchen

Brand Kitchen is a full-service creative marketing firm specializing in emerging and challenger food and beverage brands. Our deep industry knowledge aids brands in increasing sales and market share by gaining additional distribution and driving consumer awareness and trial.

Visit Brand Kitchen at:

<https://www.brand-kitchen.com/>

6. BRASS Advertising

Brass Advertising is a Nashville-based advertising agency focusing on video content creation, media buying, marketing strategy, creative, traditional media, digital media, social media management and

advertising, website management, and public relations.

Visit BRASS Advertising at:
<https://www.brassadvertising.com/>

7. Custom Media K.K.

Custom Media is an award-winning bilingual, digital integrated marketing, content-creation and strategic communications agency in Tokyo. We provide data-driven, targeted marketing solutions with a solid return-on-investment approach focusing on customer engagement. Our services comprise strategy, creation and technology.

Visit Custom Media K.K. at:
<https://custom-media.com/>

8. DeVito/Verdi

DeVito/Verdi, a privately held company, has been recognized as one of the most exceptional creative agencies in the industry. DeVito/Verdi is a medium-sized, full-service advertising agency that continues to win accolades

for its work in all departments, including creative, strategic planning, media buying and planning, public relations, promotions, guerilla tactics and digital solutions, the fastest-growing department within the agency. DeVito/Verdi, which has been voted "Best Agency" six times by the AAAA, has created some of the most memorable ad campaigns of the past 26 years.

Visit DeVito/Verdi at:

<https://www.devitoverdi.com/>

9. ENCE Marketing Group

We craft experiences. We help brands speak. We connect the dots for you so you don't have to. At ENCE, we understand that every industry, every discipline, and every customer is different. That's why we focus a lot on customizing solutions for you so that you can enjoy a new way of engaging your customers for optimal effectiveness.

Visit ENCE Marketing Group at:

<https://encemarketing.com/>

10. Glue Advertising

Our founders come from leadership positions at Havas, Interpublic, Omnicom, and WPP. Partnering with Glue gives clients access to this wealth of experience and insight, delivered through a refreshingly hands-on, streamlined business model. That's just one of the ways Glue offers you big-agency thinking, without the big agency. Glue is a full-service advertising agency located in Chelsea, New York City. We are a certified diverse supplier.

Visit Glue Advertising at:
<https://glueadvertising.com/>

11. Growth Hackers

Growth Hackers is a digital marketing and growth hacking agency. We help businesses from all around the world grow by building their online brands, helping them drive qualified traffic to their site, generating leads, improving their conversions and increasing their sales. We offer services like web design, content marketing, SEO, social media marketing, paid

advertising and email marketing.

We evaluate the success of our agency through the success of our clients. In other words, we succeed because our clients succeed.

Visit Growth Hackers at:

<https://www.growth-hackers.net/>

12. Hillclimb Design LLC

Hillclimb Design is a full-service professional web design and digital marketing agency for all your business needs. From user-centered and intuitive web design to cutting-edge digital marketing techniques that are data-driven, we are your partner for success in today's ever-changing digital world. Our comprehensive services delivered by experienced professional web design and digital marketing experts will help your business receive the attention it deserves while driving your business goals.

Visit Hillclimb Design LLC at:

<https://hillclimbdesign.com/>

13. Jump 450

Jump 450 is a new-age performance-driven digital marketing agency that melds the creativity of ad writing, design and development with the science of programmatic display, native and social media buying. Using a highly evolved, quantitative-focused approach, Jump 450 has the unique ability to reach millions of consumers, globally and deliver sales volume at unprecedented levels, profitably.

Visit Jump 450 at:
<https://jump450.com/>

14. Metajive

Metajive creates growth-focused experiences through design, technology & modern marketing channels. We specialize in Websites, digital products & marketing automation. We partner with Business to Business & Direct to Consumer brands with a holistic strategy that surpasses business goals and increases brand affinity. Metajive defines modern marketing like

SEO, retargeting, custom email flows & serving custom content for users.

Visit Metajive at:

<http://metajive.com/>

15. Mobiiworld D LLC

We're an award-winning, Dubai-based, full-service design and development mobile apps agency. We develop awesome mobile apps and games. We inspire emotion, achieve the impossible, keep people thrilled, and make dreams reality. This is our life's work, our legacy, and our passion. We are the only mobile apps agency in the region to have won at the Cannes Lions award festival 2016. We also have numerous Dubai Lynx mobile apps awards and have also won the SL Magazine mobile apps award for developing the best shopping mobile app of the Year for Geant Hypermarkets.

Visit Mobiiworld D LLC at:

<https://www.mobiiworld.com/>

16. Rebrand Advertising + Design

Rebrand was founded in 2003 and comprised of a team of highly skilled creative professionals that come from a diverse background. Sound strategic solutions and the most current and effective solutions are at the heart of what we do. Additionally, we create integrated advertising campaigns built on robust, scalable and accountable marketing platforms that utilize the latest techniques in the digital age and traditional advertising. All this is aimed at getting clients tangible business results.

Visit Rebrand Advertising + Design at: <https://rebrand.ca/>

17. SAP

We feel like sharing with you information such as SAP is a full service digital agency based in Prishtina and was established in 2013. However, because we are more creative than that, we will just ask of you to imagine how awesome and cool our agency of a small but complex team of designers, developers, marketers

and analysts who share a big vision, but dwell on bigger ideas, is. We'd also like you to know that the strength and diversity of our portfolio is a testament to the quality of our work we've produced over the years, but we rather have you take a look for yourself.

Visit SAP at:

<https://www.sindikata.org/>

18. Solve

Solve is an independent, Minneapolis-based branding agency heralded for its creativity and business results. Founded in 2011, Solve has been named one of the top small agencies in America. Twice. Solve is the youngest agency to ever win the Ad Age "Small Agency of the Year" award which is based on creative work, client results and business growth among independent agencies with fewer than 150 people. Solve was also named one of North America's Top 15 most effective independent agencies by PSFK. And, iMedia has named Solve a

Digital Small Agency of the Year.

The company's silo-less, client-first model gives marketers a refreshing alternative to traditional agency structures and priorities.

Visit Solve at: <https://www.solve-ideas.com/>

19. Tripika

The marketing world has changed! What used to be a straightforward field, is now turning into a beautiful turf full of surprises. We at TRIPIKA can offer your organization a peek at this turf for a fraction of the price.

Visit Tripika at:
<http://www.tripika.com/>

20. Twist

We do it with a Twist! With Digital Marketing DNA, Twist is a full-service Advertising Agency focused on creative solutions "with a plus". We've already made more than 500 projects and campaigns for different kinds of clients: from startups to

traditional brands. Fans of the small details, we aim for top quality in all our projects, because we believe that a great execution can lead to a better brand experience, generating bolder results. Ask our clients!

Visit Twist at:

<https://twist.com.br/agencia-digital/>

21. Veepal IT Services

Veepal is one of the fastest growing IT consultancy and service organizations providing dedicated offshore development resources and complete IT solutions to its clients. Our focus is on developing Custom Software Development, Web Application Development, Web Site Design and Development, IT Staff Augmentation, Business Process Outsourcing, Search Engine Optimization and Marketing, E-commerce Development, Remote Infrastructure Management, Content Management System, Application Maintenance, Quality Assurance & Testing,

Database Administration and
Mobile Application Development
including iPhone App
Development, iPad Application
Development, Android App
Development, BlackBerry
Application Development,
Windows Mobile Application
Development and Symbian
Application Development.

Visit Veepal IT Services at:
<http://www.veepal.com/>

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 AAPL (/stocks/aapl-stock)	143.55	0.60	0.4%
 MSFT (/stocks/msft-stock)	296.00	1.67	0.6%
 NFLX (/stocks/nflx-stock)	576.38	0.95	0.2%
 SPOT (/stocks/spot-stock)	235.63	-2.04	-0.9%

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